

2022 Annual Report

“Things do not happen, they are made to happen.” — John F. Kennedy

This year, the museum foundation worked hard to make things happen!

We inducted two new board members, updated our strategic plan and secured grants for the future modernization of the museum. Our staff and docents served guests well and we restored key programs and events. We are grateful for all the support received in 2022 and are pleased to share these highlights of this program year.

Honoring Bi-Partisan Collaborations & Leadership in Action

On August 12, the board of directors recognized Governor Charlie Baker with our **Community Leadership Award** for the manner in which he has led the state, especially in the last few years of dynamic and difficult change. He navigated the Commonwealth through uncharted waters of the pandemic with sincerity, calmness and strength.



Gov. Charlie Baker with Peter Ubertaccio, board chair, and Wendy Northcross, executive director on the portico of the museum.

Photo Credit: Big Tree



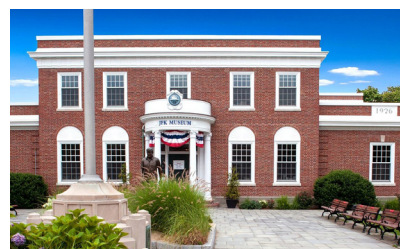
Board Chair Peter Ubertaccio, presents Gov. Baker with a handcrafted lighthouse made with materials from President Kennedy's Hyannis Port home, in recognition of his community leadership.

Photo Credit: Big Tree



Governor Baker with the JFK Hyannis Museum Board of Directors.

Photo Credit: Big Tree



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A Place to Reflect...

Ripple of Hope: A special exhibit to Commemorate Robert F. Kennedy

"Few will have the greatness to bend history itself, but each of us can work to change a small portion of events, and in the total of all those acts, will be written the history of this generation." — Robert F. Kennedy

The museum has returned a special exhibit to commemorate the life and legacy of Robert F. Kennedy. The **RFK: Ripple of Hope** exhibit, assembled in collaboration with the RFK Human Rights Foundation, was on display throughout 2022. Ripple of Hope also has a very moving eight-minute video narrated by members of RFK's family.

Governor Charlie Baker reflecting on the public service of Robert Kennedy.

Photo Credit: Big Tree



Image courtesy of JFK Hyannis Museum



RFK's daughter Kerry Kennedy with former first lady of the Ukraine Kateryna Yushchenko in the Ripple of Hope exhibit.

Photo Credit: W. Northcross

A Place to Remember...

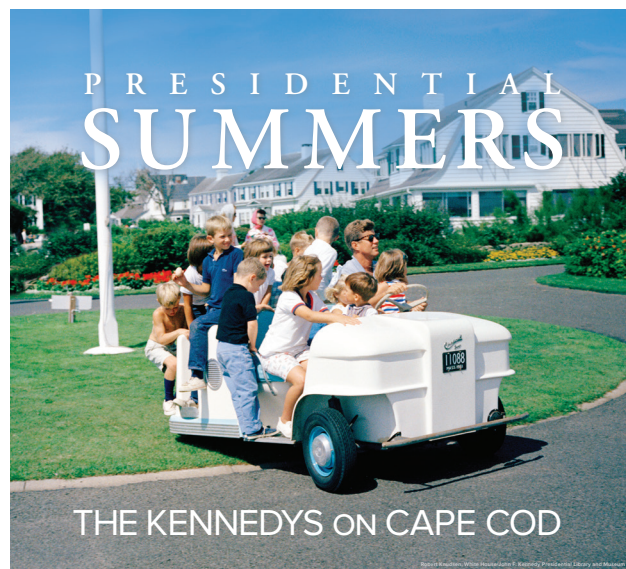


Image courtesy of JFK Hyannis Museum

The summers were magical. We remember how on Friday evenings, President Kennedy would arrive by helicopter on the lawn of the sprawling Kennedy home in Hyannis Port. He would be lovingly greeted by his children and a flock of nieces and nephews ready to hop on the golf cart and head to the candy store. The time the president spent here energized not only his family but all of Cape Cod. In May, the museum debuted a new exhibit **Presidential Summers: The Kennedys on Cape Cod**.



Museum director, Wendy Northcross with Ted Kennedy Jr. and curator, Rebecca Pierce-Merrick at the opening of the Presidential Summers exhibit, May 10, 2022.

Photo Credit: Big Tree

"The Cape house was our base. Our whole lives were centered in this one place. It was all here . . . all the playing, all the enjoyment, all the fun." — Edward M. Kennedy

A Place to Meet and Learn...

The Scudder Family Center for Civic Engagement



Museum director Wendy Northcross and Ted Kennedy, Jr. thank Philip and Murray Scudder for their family's gift. Phil carried a cap embroidered with the name of his father Richard and uncle Robert Scudder, founders of Hyannis Harbor Tours.

Photo Credit: Big Tree

With the election of John F. Kennedy in 1960, there was an increasing demand to view the homes in the Kennedy Compound. This situation encouraged brothers Richard and Robert Scudder to enter the marine sightseeing business from a parcel of land at the “north end” of the Ocean Street Docks. Sixty years later, their family made possible the renovation of the second floor of the museum into a modern and flexible space for community gatherings and museum programs. The foundation has named this new space ***The Scudder Family Center for Civic Engagement*** with the intent to grow leadership education and host other events.



The Community Leadership Award event was held in the new the Scudder Family Center for Civic Engagement in August 2022.

Photo Credit: Big Tree

The JFK Hyannis Museum hosted the Cape Cod and Islands Association of Realtors for their annual leadership workshop.

Photo Credit: W. Northcross



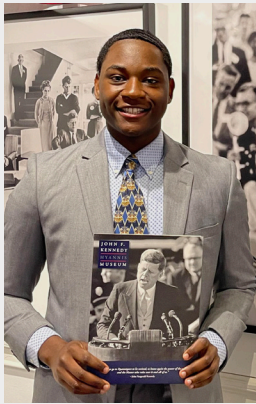
The Scudder Family Center for Civic Engagement is available for private meetings and individual galleries or the entire museum can be rented for special events, with meeting planning and catering support of Violet Custom Catering.

The Scudder Family Center for Civic Engagement is the venue for our inaugural ***Coffee @ The Kennedy Museum*** series, featuring a wide array of speakers and locally roasted, freshly brewed coffee! Our custom blend of Cape Cod Coffee is for sale in the museum gift shop.



Investing in Next-Generation Leaders

Ezter Lindor



Sadie Labonte



Photos Credit: W. Northcross

The John F. Kennedy Hyannis Museum Foundation invited Cape and Islands high school seniors to participate in an essay competition sharing their thoughts on the “Ask not” quote from President Kennedy’s inaugural address. Their essays are published on the Museum website.

Two outstanding seniors received scholarships to advance their studies; Sadie to pursue a master’s degree in psychology and Ezter to become a medical doctor.

“Children are the world’s most valuable resource, and its best hope for the future.”

— President John F. Kennedy

Exhibits on Loan

Waldorf Astoria’s Presidential Rocker

During extensive renovation of the Waldorf Astoria New York, the JFK Hyannis Museum is the steward of a special link to President Kennedy, one of his iconic rockers. JFK, following the tradition of all presidents who have stayed in the Presidential Suite, gifted this rocking chair to the Waldorf Astoria.



Photo Credit: Big Tree

The President seated in the Kennedy Rocker in the Oval Office of the White House on October 24, 1962.

Image courtesy of JFK Hyannis Museum



The Great Seal of the United States

Members of the JFK Memorial Committee in the Town of Barnstable accepted a gift of the resin master for the great seal of the United States which was installed on the memorial wall in Hyannis in 1966. The seal master was presented by Vanessa Hoheb, the daughter of its maker, Bruce Hoheb, an American sculptor (1930-1997). As a young girl, she helped her father with some elements of the design. The seal master is now in the care of the museum.



Photo Credit: W. Northcross

The presentation of the Great Seal resin master to the Town of Barnstable on February 2, 2022.

Photo Credit: W. Northcross



“President Kennedy much preferred informal to formal meetings. So his rocker remains a symbol of traditional values and the informality prevailing at the White House.”

— Theodore C. Sorensen, Special Counsel to President Kennedy

Other Museum Initiatives

Increasing the Permanent Collection



Image courtesy of
JFK Hyannis Museum

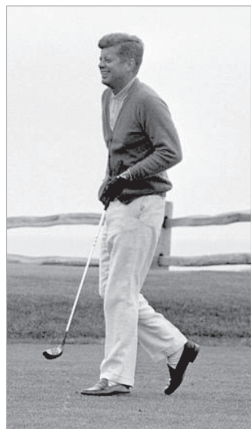


Image courtesy of
JFK Hyannis Museum

The museum acquired 12 reproductions of work by photographer Jacques Lowe, primarily photographed in Hyannis Port. These important, impactful pieces are now part of the museum's permanent collection.

Recently, a Tommy Armour golf putter owned by President Kennedy was given to the museum by the Gregoire family.

Supporting Local Artists and Makers

Partnering with the Arts Foundation of Cape Cod, our gift shop sells smaller versions of Jo Hay's portrait of an iconic Jacqueline Kennedy photo featured in the museum. Proceeds support the arts on Cape Cod. In support of our mission, the museum shop features commissioned works by local makers using materials from a historic renovation at the president's Cape Cod home.

Museum director Wendy Northcross with the Arts Foundation of Cape Cod director, Julie Wake with the magnificent original portrait by Jo Hay of First Lady Jacqueline Kennedy.

Photo Credit: Christopher Kazarian



Creating a more accessible Museum

The JFK Hyannis Museum believes the nation's history and this museum should be accessible to as many people as possible, so we participate in the following programs:

Blue Star Museums



This collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and museums across America offers free admission to the nation's active duty military personnel including National Guard and Reserve and their families each summer.

Card to Culture program



We are proud to partner with Mass Cultural Council and Mass Dept. of Transitional Assistance, the Women, Infants and Children's Nutrition Program and the Mass Health Connector to offer the Card to Culture program, the most comprehensive effort of its kind in the nation to open doors to arts and culture experiences for low-income families. The Card to Culture lets EBT, WIC and ConnectorCare cardholders experience the museum exhibits for free.

Discounted rates for U.S. veterans, school groups and group travelers from around the globe are also offered.



In August, the museum greeted a special group of visitors, the "Ladies in White".

Photo Credit: Marty Bruemmel

The **John F. Kennedy Hyannis Museum** asks you to support the foundation and advance the cause of celebrating leadership, investing in our high school scholars, and maintaining a place of reflection, remembrance and learning. Just a small donation can help us keep the museum accessible to all, support our local art and maker community, and seek new stories to share about our local and national history. Your donation will go toward a specific program of your choice, or our general fund.



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The McQuade Family Foundation

The Scudder Family Hyannis Harbor Tours & Hy-Line Cruises

Estate of Sandra Moran

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