

2018 IMPACT REPORT

A black and white portrait of John F. Kennedy, looking slightly upwards and to the right. He is wearing a suit and a patterned tie. The background is dark and out of focus.

John F. Kennedy
Hyannis Museum
Foundation



BECAUSE OF YOU...

You helped us make 2018 a tremendous year—thank you!

Because of your support, we were able to

- ★ Create meaningful civic engagement opportunities for Cape and Islands students
- ★ Implement expanded relevant educational programming and cultural activities
- ★ Expand our education outreach to after-school programs on Cape Cod

Inspired by President Kennedy's legacy around public service, civic-mindedness and civil rights, we're providing experiences that infuse critical thinking skills, encourage respectful dialogue and foster civic engagement.

We're excited about ongoing efforts to create a modern venue to better serve our community and visitors.

Thanks to supporters like you, in April 2020 renovations on the second floor to create the Scudder Family Community Room will be complete. We're thrilled with the opportunities this new community room will provide to improve visitors' experiences, while also enabling us to expand our growing educational and cultural programming for adults as well as the youth of Cape Cod.

The museum is poised to continue to grow and thrive. Over the next two years we will turn our focus to a complete renovation of the main floor exhibition areas, the creation of a formal auditorium room and the upgrade of the reception area. We will introduce interactive exhibits, expand original artifacts and add enhanced accessibility. This work will ensure the JFK legacy, and the museum, remain relevant and sustainable for generations to come. Your ongoing support is critical.

Our sincere thanks for your continued support of the museum's mission and vision for future growth. Together, we're sustaining President Kennedy's deep connection to Cape Cod, and ensuring his ideas, ideals, optimism, and inspiration live on.

With gratitude,

Peter N. Ubertaccio
Chairman

John L. Allen
President

2018 KEY ACCOMPLISHMENTS

68,377
VISITORS

from around the world
experienced JFK's legacy
through engaging exhibitions

592
PARTICIPANTS

expanded their knowledge through
dynamic cultural programming

2,146
LOCAL STUDENTS

learned the value of civic
engagement through enriching
educational opportunities

*"Thank you for your meaningful
lesson about advocating for change
in our school and community.
We were very inspired by the
Kennedy family's legacy."*

—English Language Learner Class from
Falmouth High School

*"I've visited many JFK memorials
and museums in the U.S. and
Europe, but I've never felt closer
to JFK than here at Cape Cod.
What a wonderful place and
a great museum."*

—Barbara C. Suffolk, England



2018 DONORS

Thank you to everyone who supported the John F. Kennedy Hyannis Museum during 2018!
Your support and generosity make our work possible, helping us to preserve President Kennedy's unique local heritage while expanding knowledge, fostering critical thinking and inspiring civic engagement.

INDIVIDUAL DONORS

\$20,000

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* Denotes Capital Campaign Donor

Donations listed are for the period of January 1, 2018 to December 31, 2018, although we have made every effort to ensure the accuracy of the list of donors, we apologize in advance for any misspellings, omissions or other errors. Please inform us of any errors by calling Moira Noonan-Kerry at 508.790.3077 x6 so we can correct our records.

Thank you for your understanding and your generous support of the John F. Kennedy Hyannis Museum.



"Children are the world's most valuable resource and its best hope for the future."

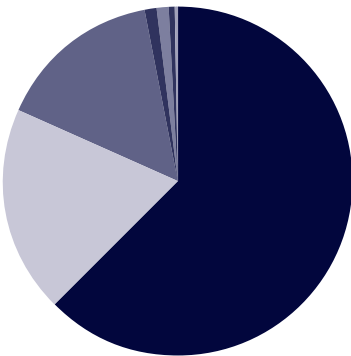
—President John F. Kennedy

2018 FINANCIAL SNAPSHOT

The charts below contain a summary of the consolidated financial statements of the John F. Kennedy Hyannis Museum Foundation. The financial performance remained favorable for 2018, reflecting continued enhancement of the revenue from the museum, as well as from the educational and cultural programs. Continued investments over the past three years have shown meaningful contributions to the mission of the museum.

Please contact us for a copy of our 2018 Form 990.

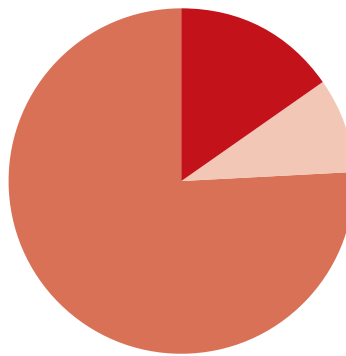
REVENUE



■ Admissions \$557,035
■ Gift Shop Sales \$170,737
■ Contributions \$135,681
■ Special Events \$10,486

■ Rental Income \$9,206
■ Net Assets Released From Restrictions \$4,908
■ Other \$2,316

EXPENSES



■ Management and General \$136,016
■ Fundraising \$78,653
■ Program Services \$666,417

**JOHN F. KENNEDY
HYANNIS MUSEUM**

397 Main Street, PO Box 2488, Hyannis, MA 02601 • 508.790.3077

www.jfkhyannismuseum.org



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