

Victura

“We celebrate the past to awaken the future”

— John F. Kennedy, August 1960



A NEWSLETTER FROM THE JOHN F. KENNEDY HYANNIS MUSEUM FOUNDATION



SPECIAL EXHIBIT 2015 OPENING JACK AND BOBBY — BROTHERS FIRST

On Tuesday, June 9th friends and guests of the Museum gathered to celebrate the Grand Opening of the Museum’s 2015 Special Exhibit, “Jack and Bobby — Brothers First.” The exhibit begins a series of upgrades and improvements planned for the Museum. It chronicles the relationship of brothers Jack and Bobby from their childhoods spent on the Cape, to the campaign trail, to the political and diplomatic challenges they faced together during the Kennedy administration. The exhibit features 80 rare photographs, private letters, and personal quotes from the Kennedy brothers.

Dick Neitz, President of the Museum Foundation spoke of the Museum’s first steps in becoming a truly “world-class” regional museum. He noted the Museum’s growing educational and speaker programs

as well as future fundraising efforts to improve and enhance the grounds, building, and Museum exhibits.

Both Executive Director, John Allen, and Co-founder and curator of the Museum, Rebecca Pierce Merrick expressed excitement over the Museum’s “largest special exhibit ever” and plans to bring exciting historical artifacts from other institutions.

Consul General of Japan, Tom Himeno, who works to create and foster better relations between Japan and New England, was a notable speaker at the event. Mr. Himeno referenced the special relationship between Japan and the Kennedy family and expressed hope in being a part of the dream of “citizens of the world,” engaging in international cooperation so famously mentioned in JFK’s inaugural address.

CALENDAR OF EVENTS

All events held at the Museum unless otherwise noted

JULY 14: Museum Member Appreciation Night. 5-7 p.m.

JULY 22: Screening of “*Last Days of Vietnam*,” in collaboration with Woods Hole Film Festival. Knight Hall, Barnstable High School. \$25 general seating, \$10 veterans and students. 5-6 p.m. Reception with **Rory Kennedy** at the Museum, \$50 includes premium seating and admission.

AUG. 5: Q&A and Reception with **Sergei Khrushchev**. Dreamland Theater, Nantucket. 5:30-8 p.m. \$50. Q&A only 6:30-8 p.m. \$25, general seating.

AUG. 12: Q&A and Reception with **Bobby Kennedy Jr.** Reception 5:00-6:00 at the Museum followed by Q&A at the Cape Codder Resort in Hyannis from 6:30-8 p.m. \$50 includes premium seating. Q&A only, \$25 general seating / \$10 students.

AUG 13: Museum Member Appreciation Night. 5-7 p.m.

SEPT. 3: Speaker Series Video with **Sergei Khrushchev**, “*Revisiting the 60’s.*” Orpheum Theater, Chatham, 9:30-11:30 a.m. Free Admission.

SEPT. 10: Speaker Series Video of **Joseph Patrick Kennedy III on Public Service**. Orpheum Theater, Chatham, 9:30-11:30 a.m. Free Admission.

SEPT. 10: Museum Member Appreciation Night. 5-7 p.m.

SEPT. 17: Speaker Series with Interior Designer for the Kennedys **Robert Luddington - A discussion on the Kennedy home**. Orpheum Theater, Chatham 9:30-11:30 a.m. Free Admission.

OCT. 4: Speaker Series with Interior Designer for the Kennedys **Robert Luddington - Discussion & Private Photo Review**. Dreamland Theater, Nantucket. \$25 general seating, includes book.

JOIN US FOR MEMBERSHIP NIGHTS

JULY 14TH — AUGUST 13TH — SEPTEMBER 10TH (5-7 P.M.)

Three very special evenings at the Museum — Join Foundation Directors and docents for a behind the scenes look at the new exhibits and inner workings of the Museum. Members and prospective members are welcome! Appetizers and drinks will be served. Contact us to reserve your spot.

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Museum Foundation, Inc.**

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Hours:

June - October 31

Mon. - Sat. 9 a.m. - 5 p.m.
Sunday 12 p.m. - 5 p.m.

July 4th Special Hours

10 a.m. - 4 p.m.

November 1-30

Mon. - Sat. 10 a.m. - 4 p.m.
Sunday 12 p.m. - 5 p.m.

*Private tours and the gift shop
can be scheduled while the
Museum is closed*

Victura Newsletter

The Foundation's newsletter, *Victura*, is named after President Kennedy's 26-foot, Wianno Senior sailboat, built in Osterville in 1932 and a gift from his parents on his 15th birthday. He sailed it throughout his life.

John L. Allen

Executive Director

Jennifer Pappalardo

Operations Supervisor

Richard W. Neitz

*President, John F. Kennedy Hyannis
Museum Foundation*

Join Us!

The Museum welcomes the support of members of all ages. Members enjoy the benefits of free admission to all exhibits, advance notice of events, a 10 percent discount at the museum gift shop, and a newsletter subscription. Membership rates start at \$20 for Students/Seniors and \$30 for individuals.

Volunteers also make up an important part of the museum's success. If you are interested in contributing your time to the Museum in one of a number of interesting and rewarding roles, we would love to hear from you. Training programs will begin in May.

Members and volunteers help the Museum to continue to honor President Kennedy's legacy.

For more information about the benefits of Museum Membership and volunteering please call us at 508-790-3077 x3.

DIRECTOR'S NOTES...

We are all excited about this 2015 season for the Museum and look forward to seeing you! Our 2015 Special Exhibit "Jack and Bobby - Brothers First" marks the beginning of the major exhibit area changes that will take place over the next 3 years. In addition to fascinating new exhibits, the Museum has exciting activities and events planned for the season that will interest visitors of all ages.

Youth Camps and activities will be sure to engage our younger visitors. Our Speakers Series programs and events are sure to please and we know you will find them stimulating, informative, and memorable. We are also planning member



nights and special after hours "behind the scenes" tours of the Museum — watch for both on our website, press releases, and social media sites.

Finally, on behalf of the Foundation Directors, we want to thank you for cheering us on as we move forward in upgrading and modernizing this important Cape and Islands Museum, which hosts

60,000 visitors from all over the world annually. We are committed to sustaining the legacy, the inspiration, the call to public service, and the history of John F. Kennedy and the Kennedy family through the lens of Cape Cod.

WE'RE BUZZING WITH VOLUNTEER TALENT



The Museum is buzzing this summer with 11 interns and 6 docents! College and High School students are here to help with everything from social media to program development. Each intern brings an individual perspective — they are all smart, energetic, and ready to become ambassadors for the Museum!

YOUTH AMBASSADORSHIP COMMITTEE



On April 10th the Museum Foundation sponsored a Youth Ambassadorship Committee program at the Museum. The students in attendance were prospective members of the Museum's Youth Ambassador Program, which is comprised of 11th and 12th graders who have a strong understanding of history and a deep passion for

civic service. As the ambassadors and keepers of the future of our history, these select students will play a unique and key role at the Museum. Students involved with the program will work to ensure that the Museum maintains its relevance with the younger population, as well as playing a role at special Museum functions, programs and events, and will assist in community, civic and school activities that support the Museum's mission.

With the preservation of history and the importance of civic service as a main narrative and educational focus of the Museum, Tom Lynch, Town Manager of Barnstable, spoke with the students about the importance of civic service and the qualities necessary to be an effective community leader. The eagerness and commitment expressed by all those involved, especially by the students, made this a truly exceptional event.



FOUNDERS COMMUNITY LEADERSHIP AWARD LUNCHEON

The Museum held its inaugural Founders Community Leadership Award Luncheon on June 10, 2015 at the Hyannisport Golf Club. The award recipients for 2015 were Wendy K. Northcross and Rebecca Pierce Merrick, co-founders of the John F. Kennedy Hyannis Museum. U.S. Senator Paul G. Kirk, Jr. was the keynote speaker.

The Founders Community Leadership Award recognizes individual or organizational excellence in leadership as demonstrated by outstanding initiative, impact of work, and inspiration to others.

Overall, the award captures significant contributions to improving the quality of life of the Cape Cod and Islands. This work may confront social problems, address environmental concerns, or promote the arts and humanities.

“There is no better way to begin this tradition than to recognize the two people who saw the need for this museum, visualized what it could be, and then worked tirelessly to make their vision a reality,” said Richard Neitz, President of the John F. Kennedy Hyannis Museum Foundation Board.

WE ARE ONCE AGAIN A BLUE STAR MUSEUM



Blue Star Museums is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 2,000 museums

across America that offer free admission to the nation's active duty military personnel, including National Guard, Reserve and their families. This program provides families an opportunity to enjoy the nation's cultural heritage and learn more about their new communities after a military move. The Blue Star Museums program runs from Memorial Day through Labor Day.



VISIT OUR NEWLY RENOVATED GIFT SHOP

The gift shop has once again been updated with the latest in apparel, books, and jewelry for the summer visitor. Stop by the gift shop to try on one of two styles of windbreakers or a double strand pearl necklace.

We really do have something for everyone. We also gift wrap and can recommend items for hostess gifts or that hard to buy for person in your life.

SUMMER 2015 YOUTH ACTIVITIES

CAMP KENNEDY

Programs are geared for middle school students, suggested ages 9-13. Classes limited to 15 students.

Classes will be led by Katie Curran, Founder of ProjectNextGeneration.org

Youth Presidential Program July 9 & 10 (9 - 12 p.m.)

Learn how to run a Presidential campaign in this engaging and inspiring workshop. Through exciting debates, arts and crafts, and role playing campers will learn while having fun. Practice your public speaking skills as you take the presidential stage with other youth candidates. This is a great opportunity to meet other young people who want to create change in their communities. This program is for students of all interests; surely every student will find an activity that they enjoy!

Presidential Communications Program July 23 & 24 (9 -12 p.m.)

Attention Middle School students! Are you curious about the world around you? Would you like to learn about writing and journalism? This engaging program will introduce campers to the world of news reporting. Practice covering different events, interview others and learn what makes a good story. From presidential events to sports reporting, there is something for every student. Hear from experienced writers and be inspired to share your voice!

One Day Camps

Kennedy Jeopardy! - Aug. 14 (9 -12 p.m.)

Learning Kennedy facts and Presidential history, this one day Camp will focus on knowledge through games.

Legacy Trail Tour - Aug. 21 (9-12 p.m.)

This is a docent tour of the Kennedy Legacy Trail, which stops at all 10 points of interest. Snacks will be served at the Memorial.

Saturdays in July and August , except July 4th (8:30-10 a.m.)

1-3 grade students /ages 6-8 (suggested)

Museum fun with Lauren and Brittany

There is a 30-minute tour of the Museum while it's closed and campers can pick out their favorite picture and then go back to the program room to use arts and crafts to recreate the picture. Artwork will be displayed in the Museum for one week.

Spring 2016 - Kennedy Essay and Poetry for Middle School Students

1-3 grade students /ages 6-8

Essay and Poetry contest rules will be mailed to elementary schools on Cape Cod with an invitation to visit the Museum. Winners will be selected May, 2016.

**John F. Kennedy Hyannis Museum
Foundation, Inc.**

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www.jfkhyannismuseum.org



A HISTORICAL SETTING FOR YOUR EVENT
OUR MUSEUM IS THE PERFECT VENUE FOR YOUR NEXT OCCASION



Welcome to one of Cape Cod's premier destinations. The John F. Kennedy Hyannis Museum, located in the heart of Cape Cod, is one of the Cape's top four attractions and receives visitors from all over the world. Nestled in the Hyannis Main Street historic district, our iconic brick building dates back to 1926. A beautiful bronze statue of our 35th president, designed by the famous sculptor, David Lewis, welcomes visitors at the entrance. The Museum features unique interior designs, including 15 foot ceilings, large soaring windows, and period moldings and trim. Ample parking can be found behind our building.

Exhibits in the Museum feature John F. Kennedy and the Kennedy family. Guests will experience the Camelot days of President Kennedy, and his family and friends through the lens of Cape Cod. Get an inside look at the Kennedy home with film, images, and decorative displays. The 2015 Special Exhibit, "Jack and Bobby — Brothers First," will make for a truly unique and memorable event.

We invite you to plan an event with us, whether it's a corporate or private banquet, rehearsal dinner, retreat, cocktail party, artist workshop, or class reunion. We look forward to the honor of holding your next event with us. Please contact us for availability and rates.